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IS.GROUP OFFERS OPSOFTWARE PRODUCTS TO ITS ARSENAL OF VALUE-ADD MEMBER BENEFITS

is.group announced today it is offering OPSoftware's products and services to its members including their Item411.com retail, commercial and government data as well as data files that can be matched up to the dealer's choice of wholesaler. A variety of Item411.com packages are available to is.group members at discounted rates to assist dealers in finding competitive big box pricing information. In addition to current pricing, Item411.com maintains a year of historical price and unit changes from big box retailers.

"is.group is very excited to be collaborating with OPSoftware to bring a key piece of data management and pricing management software to our members" said Chris Peterson, Chairman of the Board, is.group. "This is a critical tool for our members to use at the street level in their local markets, where the battles are being waged every day."

"We are very excited about the opportunity to work with is.group and their member dealers" said Rick Marlette, founder and co-owner of OPSoftware. "is.group is a good fit for us", he went on to say. "is.group understands that what is good for the independent dealer, is good for all of us. We have made tremendous strides over the last few years when it comes to competing with the chains. We applaud is.group for taking the next steps and getting these proven competitive resources in the hands of the dealers."

About OPSoftware: OPSoftware provides Competitive Intelligence for supply retailers and distributors around the globe. Backed by over ten years of experience in gathering, assembling and analyzing market pricing and cross-referencing data, OPSoftware clients achieve more sales dollars and higher profit margins when utilizing OPSoftware Competitive Intelligence.

OPSoftware created the first chain store cross-reference database 10 years ago and added pricing 8 years ago. Today, OPSoftware continues that tradition with the only continuously updated chain database in the industry. Item411 is the latest addition to a long line of cutting-edge competitive advantage tools developed by OPSoftware.

ABOUT IS.GROUP: Founded in 1977, is.group is a leading global organization providing marketing support and purchasing power for the independent office products dealer. The organization's members are located throughout the U.S. and in 3 foreign countries. Collectively, is.group members produce \$2.5 billion in end-user sales from small to mid-sized businesses. For more information, please contact Cora Baker at is.group headquarters (Phone: 317-579-1111; e-mail: cora@isgroup.org) or visit the is.group web site at www.isgroup.org).

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